

# ZEST Night June 5, 2017: Effective Nonviolent Resistance



Zero  
Emission  
Solutions and  
Technologies

**Columbia Gorge Climate Action Network**



# Questions

- We march and protest, but how effective are these?
- What can we learn from the 20<sup>th</sup>-century history of nonviolent resistance?
- What strategies have worked?
- What have we learned from Standing Rock?
- Can we gain far more leverage by strategically planning our actions?
- One of the most effective strategies in the civil rights movement and in South Africa is boycotting –how can we boycott bad corporate actors enough to force changes?
- Etc.

# Resources

- [The Secret to Effective Nonviolent Resistance](#) (9 min)
- [Strategic Nonviolence for Human Rights](#) (10 min)
- Useful Google search: “strategic nonviolence”
- [This is an Uprising](#) book and website
- *A Force More Powerful* [documentary](#) and [book](#) document and analyze case studies from the 20<sup>th</sup> century
- [War Prevention Initiative](#) (Executive Director Patrick Hiller lives in Hood River and teaches at PSU)

# What Strategies Have Worked?

[198 methods of nonviolent actions](#) from The Albert Einstein Institution

## **THE METHODS OF NONVIOLENT PROTEST AND PERSUASION**

### **Formal Statements**

1. Public Speeches
2. Letters of opposition or support
3. Declarations by organizations and institutions
4. Signed public statements
5. Declarations of indictment and intention
6. Group or mass petitions

### **Communications with a Wider Audience**

7. Slogans, caricatures, and symbols
8. Banners, posters, displayed communications
9. Leaflets, pamphlets, and books
10. Newspapers and journals
11. Records, radio, and television
12. Skywriting and earthwriting

### **Group Representations**

13. Deputations
14. Mock awards
15. Group lobbying
16. Picketing
17. Mock elections

## **THE METHODS OF SOCIAL NONCOOPERATION**

### **Ostracism of Persons**

55. Social boycott
56. Selective social boycott
57. Lysistratic nonaction
58. Excommunication
59. Interdict

### **Noncooperation with Social Events, Customs, and Institutions**

60. Suspension of social and sports activities
61. Boycott of social affairs
62. Student strike
63. Social disobedience
64. Withdrawal from social institutions

### **Withdrawal from the Social System**

65. Stay-at-home
66. Total personal noncooperation
67. "Flight" of workers
68. Sanctuary
69. Collective disappearance
70. Protest emigration (*hijrat*)

# Elements of Successful Strategies

- No intent to physically harm the opposition
- Any violence from opposition builds support in the wider community
- Cleverly crafted strategies that force the opposition to accept
- Careful and detailed planning for potential responses
- Thorough training for disciplined execution
- Patience

# What if a million people plan to permanently boycott Big Oil?



## Petition Review

**LAUNCH PETITION**

[← Go back and fix something](#)

By creating this petition, you agree to the Terms of Service (see below) and to receive email messages from MoveOn.org Civic Action and MoveOn.org Political Action. (You may unsubscribe at any time.)

Petition statement to be delivered to The United States House of Representatives, The United States Senate, President Donald Trump, The Washington State House, The Washington State Senate, Governor Jay Inslee, David Koch and Charles Koch:

## **Pledge to cut your gasoline usage**

Tell politicians and Big Oil that your next car will use half as much gas as your current car, and may not use any at all. Dark money from Big Oil is a major problem that WE can stop by buying or leasing increasingly fuel-efficient cars, while also saving money.

### **PETITION BACKGROUND**

The cost of batteries for electric vehicles (EVs) is dropping 16% per year and could peak global oil demand as early as 2020. Automakers are developing EVs for all categories (120 models by 2020), and they need to hear that we are not buying gas-guzzlers because we're eagerly waiting to buy or lease EVs or pluggable hybrids.