# We help you figure out the details and get the best deal.

1 Apply
online at
www.gorgeowned.org/programs/go-solar

2 Schedule

a solar assessment with a

GO! Solar contractor.

3 Receive

a bid which explains costs, incentives and project details.

4 Install solar and solar and produce your

**5** Become a

GO! Solar advocate!









www.greenhome-construction.com







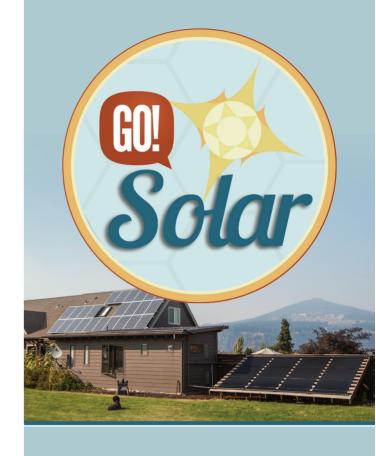




Gorge Owned (GO!) is a nonprofit organization working to help Gorge residents invest in a strong local economy, healthy environment and vibrant community in the Gorge.

Gorge Owned PO Box 402 Hood River, OR 97031 www.gorgeowned.org info@gorgeowned.org





## **INSTALLING SOLAR**

IS AFFORDABLE, EASY, AND A GREAT INVESTMENT!

GO! SOLAR?







- + Reduce your greenhouse gas (GHG) emissions.
- + Reduce your utility bills.
- Become energy independent. Produce more electricity than your home needs and watch your meter spin backwards!

# Fun Fact Solar works in the Northwest!

Consider this: Germany continues to install more new solar energy systems per capita than any other country in the world, yet its capital, Berlin, receives less sun than Astoria, Oregon.

- + Increase your home's value.
  Set a higher asking price and sell your home faster.
- + Conserve the environment.

  Lower your carbon footprint by replacing utility power with solar.
- + Harness financial incentives.
  In addition to state, federal and local incentives,
  GO! Solar reduces total project cost by up to
  20%!
- + Foster a clean energy economy.

  Set an example for your neighbors and support businesses committed to sustainable electricity production.

#### **SOLAR PAYS FOR ITSELF**

Typical 4kW single story system with Northwest-made solar panels and string inverter



(Pacific Power customers)

\$2,800 cash incentives at time of purchace





\$1,560

total cost after credits and incentives



3.9 years

payback period based on \$400 annual savings



(Co-op or PUD customers)





\$3,520

total cost afer credits and incentives



9 years

payback period based on \$400 annual savings

### WASHINGTON: \$32,787

\$2,287





30% of purchace price

\$-1,816

total cost afer credits and incentives



4 years

payback period based on \$700 annual savings

\*Pricing is for a typical single story home with good solar exposure using Northwest-made solar panels and string inverters. Please note that every system is different! Our vetted contractors will assess your home for solar and give you the best system for your situation!

#### Apply today!

gorgeowned.org/programs/go-solar discounts available through March 30, 2015